



Contact: Kiki Mills
MIMC
617-227-2822 x207
kiki@mimc.org

Max West, Chairman
Plympton Web Development & Maintenance Committee
781-585-1549
mwest@e-tsi.net

TOWN OF PLYMPTON'S WEB SITE SELECTED AS A 2003 MIMC AWARDS FINALIST
Devine & Pearson's Design of <http://town.plympton.ma.us> Recognized as One of New England's Best

PLYMPTON, MASS. (September 29, 2003) – Max West, chairman, Plympton Web Development & Maintenance Committee today announced that the town's official Web site <http://town.plympton.ma.us> has been selected as a finalist in the government/utilities category for the The 8th Annual MIMC Awards. Held annually by the Massachusetts Interactive Media Council, the MIMC Awards recognize excellence in the creation of interactive technologies designed, produced or developed in New England. The MIMC Awards has been cited as one of the most prestigious awards competitions for New England's interactive industry and the largest technology awards showcase in the country.

"This year's MIMC Award submissions attracted some of the most impressive interactive projects and technology applications in the industry today," said Leslie Cushing, Executive Director of MIMC. "We are delighted to showcase the innovative work that is being produced in the region."

Designed by Quincy-based strategic communications agency, Devine & Pearson, with hosting and maintenance applications by its partner, Fishnet NewMedia, a Web and Internet services company based in Sagamore Beach, the site is intended to be a virtual Town of Plympton Handbook.

"Devine & Pearson captured the spirit of our small town in an inviting and functional site," comments West. "Since we launched in March, our non-technical volunteers have been able to maintain and update the site with ease. And that is due to Devine & Pearson's outstanding design."

-more-

TOWN OF PLYMPTON'S WEB SITE SELECTED AS 2003 MIMC FINALIST, PAGE 2

Devine & Pearson will be recognized with the other finalists in the category of government/utilities at a gala awards ceremony attended by 1,000 of the region's top technology and business professionals. Winners will be announced at the ceremony in the Boston Copley Place Marriott on Tuesday, October 21, 2003

The 2003 MIMC Awards is sponsored by Goodwin Procter, Hunt & Gather, IBM, Lycos, Nixon Peabody LLP, and PricewaterhouseCoopers LLC. Media partners include boston.com, Mass High Tech and Technology Review.

About Devine & Pearson

Devine & Pearson is a full-service communications agency that understands all aspects of a client's business. The company offers unique insights and creative excellence to meet the demands of results-oriented clients. Headquartered in Quincy, Massachusetts, Devine & Pearson provides strategic planning and consulting, advertising, public relations, eBusiness and brand imagery solutions to a client base that includes food and beverage, consumer brands, financial, sports, health care and biotech, hospitality, publishing, real estate and technology brands. www.devine-pearson.com

About Fishnet NewMedia

Fishnet NewMedia is a custom solutions and hosting provider specializing in Web and Internet technology. Since 1993, the company's diverse team of innovative and creative professionals has designed, developed and deployed Internet, Intranet, and Extranet solutions for a diverse group of local, national and international clients. Project examples and other Information about Fishnet NewMedia's depth and breadth of expertise can be found on their Web site at www.ahoy.com.

About Plympton's Web Development & Maintenance Committee

The Web Development & Maintenance Committee consists of both technical and non-technical members. Non-technical members work closely with government, business and community organizations to collect and edit content. Technical members (webmasters) post that content to the site, maintain calendar events and assure consistency across sections and pages. Committee members are Max West, Jon Wilhelmsen, Brian Wick, Carolyn DeCristofano, Christine Joy, Nancy Butler, David Proudman, Steve Ziglar, Robert Green, and Deb Anderson. The Committee is actively seeking volunteers to help in both technical and non-technical roles. Anyone interested in helping, even in a limited role, can contact the Committee at webmaster@town.plympton.ma.us or West at (781) 585-1549.

About MIMC

Founded in 1996, MIMC is dedicated to accelerating business opportunities and professional development for its more than 3,000 members throughout New England. Originally serving established and emerging technology companies MIMC has broadened its focus and attracted leading edge companies and individuals from a variety of industries including financial services and healthcare.

MIMC offers numerous forums, promotional opportunities and award recognition programs for companies of all sizes and in all stages of growth. With more than 50 events each year, MIMC provides its membership with a venue to promote their company to highly targeted audiences through sponsorships, speaking and networking opportunities. For more information, go to www.mimc.org.